

NAMRATA JAIN

F-2, Vrindavan Enclave, Patel Nagar, Mansarovar, Jaipur-302020, Rajasthan (India)

E-Mail: namrata.jain0792@gmail.com, Mobile: +91-9549171711

~ An enthusiastic and driven web designer with broad technical skill set efficient of using web skills in designing compelled and attractive websites, advertising banners and implementing client visions of new websites ~

PROFESSIONAL SYNOPSIS

- ➔ Developing and maintaining website content, including text, images, and videos.
- ➔ Editing & Design with designing team in the company to build perfect web designs.
- ➔ Proficient in HTML, CSS, Bootstrap 4, Responsive Design and Media Query.
- ➔ Knowledge of Adobe Photoshop, Figma, Illustrator, Adobe XD.
- ➔ Creating wireframes, prototypes, and user flows to illustrate website structure and functionality.
- ➔ Optimizing website performance and usability.
- ➔ Ensuring website compatibility with multiple browsers and devices.
- ➔ Basic knowledge of WordPress, jQuery.

PROFESSIONAL EXPERIENCE

- Currently working as Web Designer Trainer in **Arena Animation, Jaipur** (Aug'23 to Present).

Domain Responsibilities: -

- Responsible to take online and offline classes for the following softwares :

- | | | |
|----------------------|---------------|--------------------|
| • Photoshop | • Figma | • Adobe XD, |
| • Illustrator | • HTML5 | • CSS3 |
| • Bootstrap3/4/5 | • jQuery | • Basic JavaScript |
| • Responsive Website | • Media Query | • Web Animation |
| • Wireframing | • Prototyping | |

- Worked as Web Designer in **Aadvik Tech Services, Jaipur** (Nov'2022 to Apr'2023).

Domain Responsibilities: -

- Translated PSD designs into HTML code.
- Create Datasheets and labels.
- Modifying and making changes according to client's requirements.
- Creation of live website after design approval by client.
- Implemented responsive design strategies to enhance website functionality.
- Making the website responsive.
- Banner/ Brochure designing.

➤ Worked as Web designer, **Techno Derivation Pvt. Ltd. Jaipur** (Dec'2019 to Aug'2022).

Domain Responsibilities: -

- PSD to HTML conversion skill.
- Creating homepage assets for both desktop & mobile experiences.
- Designing images, icons, and banners.
- Modifying and making changes according to client's requirements.
- Handling all composition, color, typography, and branding for projects.
- Designed personalized websites for clients of all levels: fresher, middle, and senior.
- Conducted error checks and de-bugged websites.
- Engaged in client interactions to discuss project details.
- Maintained Excel sheet and regularly updated data.
- Created demo pages (2-3) for client approval.
- Developed live websites upon client design approval.
- Ensured website responsiveness for optimal user experience.
- Making of Logos
- Banner/ Brochure designing.
- Follow-up services such as publishing new content, site maintenance, troubleshooting.
- Designing, building, and maintaining marketing email creative using data-driven responsive templates.
- Performing quality assurance and troubleshooting code rendering across multiple desktop and mobile devices.

TECHNICAL SKILL

- Graphic Design/ Brochures/ Business Cards
- CSS3/ HTML5/ Bootstrap3/4/5/ WordPress/ jQuery
- Email Campaigns
- Adobe Creative Suite (Photoshop, Illustrator, XD)
- Media Query
- Figma
- Responsive UI Design
- Sass/SCSS

ACADEMIC QUALIFICATION

Expertise	University	Year
Masters of Technology (M.Tech)	JU(Jagannath University)	2017
Bachelor of Technology (B.Tech)	RTU(Rajasthan Technical University)	2012

PERSONAL DETAILS

Date of Birth : 07th Jan 1992
Languages Known : English & Hindi
Husband's Name : Subhanshu Jain
Father's Name : Mr. Abhinandan Palliwal

Mother's Name : Mrs. Archana Jain